



QUICK AID

An application for Android
enabled mobile phones

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A stroke at home, a heart attack in the shopping mall, a traffic accident on the way to work: medical emergencies can happen anywhere and any time. Very few people know what to do. According to the German Red Cross 80 per cent of all Germans have attended a First Aid course – but on average the course was 15 years ago.

A study carried out by the Berlin Charité Hospital has shown that 66 per cent of First Aiders can recognize cardiac or respiratory arrest but only 12.5 per cent actually initiate (any sensible) resuscitation procedures (1). It is against this background that our mobile application Quick Aid came into being. Quick Aid, when installed on an (Android enabled) mobile phone, accompanies the user everywhere and can be accessed at any time.



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The software is based on a simple principle: the user is led through a catalogue of questions which can be answered by "Yes", "No" and "Help Me". "Yes" and "No" take the user one step further to the next question. "Help Me" functions as a guide and assistant, showing how to do what is necessary. This procedure breaks up complex situations into simple and comprehensible units and walks the user through the scenario clearly and sensibly.

The first thing the software does is access a list of the "topic packages" available online. Once a topic package is selected it is then installed on the mobile device and can from now on be used offline. Topic packages which have already been installed are checked for updates and then updated automatically.

Since content (the topic packages) and software (Quick Aid) function as two separate entities users can extend the application at any time by adding topic packages relevant for them. Thus Quick Aid is not restricted to the basic topic of medical first aid – a wide range of further topics can be added to the repertoire.

At the current stage this software is a prototype of the concept. The next step is making use of and integrating Android specific functions such as GPS support, Google maps (Where am I, where can I find help) and extending the variety of media used (using Sound, Video or Webpages for help and instructions).

An independent distribution and sales model for the various topic packages is under consideration.

WHO MADE QUICK AID?

Tojio is an interactive Agency based in Konstanz, Germany. We program and design human centered rich media applications focusing on branding in interactive media.

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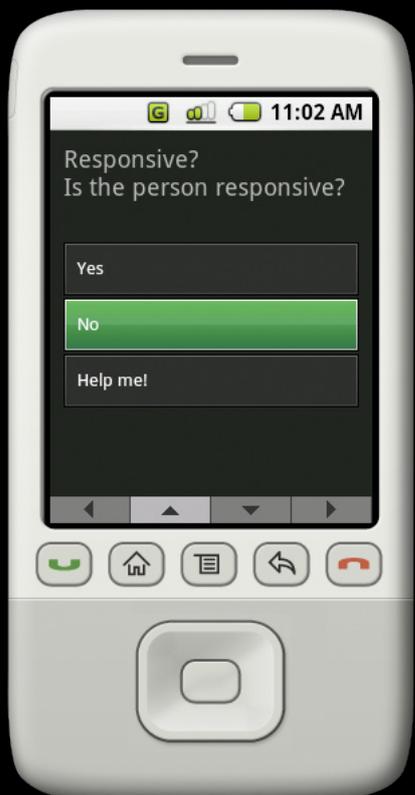
(1) <http://www.spiegel.de/wissenschaft/mensch/0,1518,546172,00.html>



STARTSCREEN



STARTMENU



QUESTIONS & ANSWERS



„HELP ME!“